

JLG® Logo Use Approval Form



Please use this form when submitting logo uses not addressed by JLG Brand Center. Fill out all fields and return to JLG Marketing along with your concept via fax or e-mail.

Fax: (240) 420-8733
E-mail: jdford@jlg.com

Date

Name _____

Department _____

Title _____

Phone _____

E-mail _____

JLG Marketing Approval

- Approved
- Revisions Required

Signature _____ Date _____

Comments/Questions:

Product Type/Description

Please provide a detailed description and brand identification of the item you wish to produce. Please include a sample if available.

Examples:
Apparel: White short-sleeve T-shirt, 100% heavyweight cotton with 2-needle stitching and tapered shoulders. Orange JLG logo silk-screened on front.

Promotional: 1 Litre/34 oz, Black Chrome travel thermos with wide mouth lid and JLG logo imprinted on one side.

Detailed Description of how used:

Each product or artwork requires a separate submission form.